

Welcome

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We put the Fan back in Fantasy.

Problem

2

Favorite teams disconnect stems from users following individual players.

Lack of choice is a concern for users looking for non-major, collegiate, or international sports.

More customization is a desire of users who want more control of game play creation.

Complexity of a stat driven game is intimidating and time consuming.

Solution

3

Fandom Cup is the first 100% team-based fantasy sports game.
Pick your teams and then root for them. No more worrying about individual player performance.

Minimizes the **advantage** of an expert in a single sport.

Team-Based. High Score

Amplifies the **customization** to be the ultimate sports experience.

Customizable

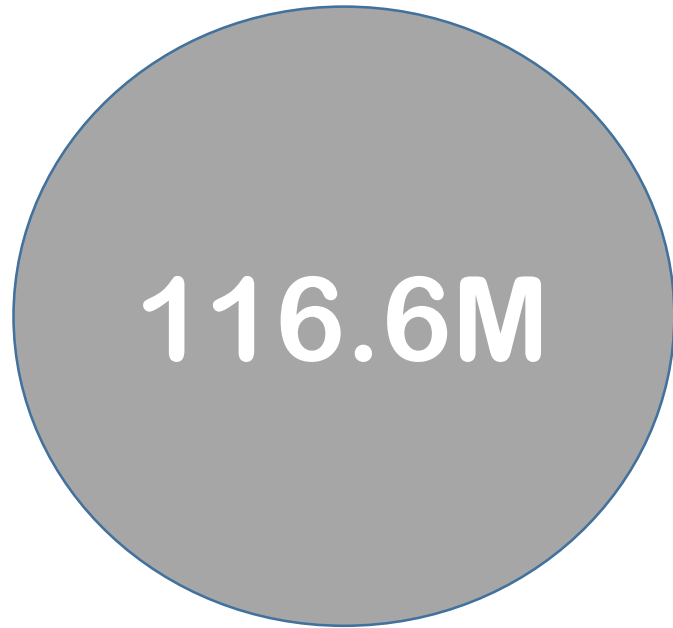
Increases the **choice** of sports at any level and any country.

All Leagues. Levels. Countries

Reduces the **complexities** of stats required to be a proficient player.

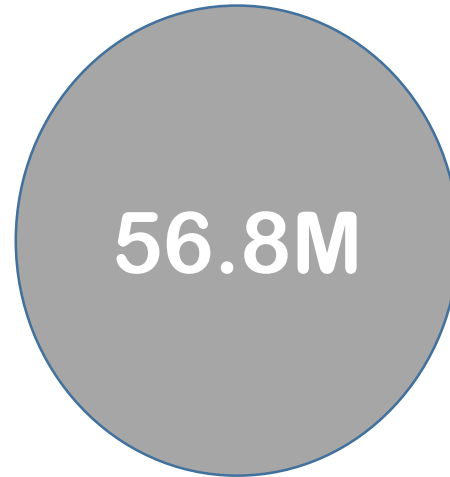
Fair Play

Market Size



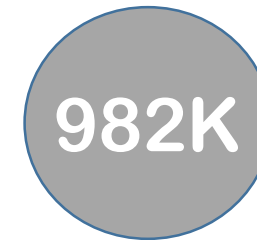
TOTAL SPORTS FANS

Total Available Market



FANTASY SPORTS PLAYERS

Total Serviceable Market



FANDOM CUP FANTASY SPORTS PLAYERS

Share of Market
Based on Revenue Model

Product

5

Create League

HotGloo 6: 40 PM 50%

BOOBOO BEARS IN GROUPS STL FAN LEAGUE
LEVEL 115/2,566,447 RANK

MY FANDOM STANDINGS GROUP PICKS OVERVIEW

LEAGUE INFO SELECT LEAGUES SETTINGS

SELECTED LEAGUES

SELECT SPORT TYPE

LEAGUES

Popular Leagues

Leagues of the Week

List of Leagues (a-z)

Select Your Teams

HotGloo 6: 40 PM 50%

BOOBOO BEARS IN GROUPS STL FAN LEAGUE
LEVEL 115/2,566,447 RANK

SATURDAY 10/22 SUNDAY 10/23 MONDAY 10/24 TUESDAY 10/25

SELECTED LEAGUES

MY FANDOM PICKS

\$1,467 VALUE REMAINING

Team Name	Value	Opponent
<input type="checkbox"/> NY Giants	5963	Oakland
<input type="checkbox"/> Los Angeles	5814	Jacksonville
<input type="checkbox"/> Cleveland	5664	Washington
<input type="checkbox"/> Cincinnati	5268	Detroit
<input type="checkbox"/> New Orleans	5199	Buffalo
<input checked="" type="checkbox"/> Kansas City	5015	Miami

Watch and Enjoy!

HotGloo 6: 40 PM 50%

BOOBOO BEARS IN GROUPS STL FAN LEAGUE
LEVEL 115/2,566,447 RANK

SATURDAY 10/22 SUNDAY 10/23 MONDAY 10/24 TUESDAY 10/25

MY FANDOM STANDINGS GROUP PICKS OVERVIEW

Bills Ballers
1/12 | 189 | 13 TOP RANK

20 pts	SCORE	3	3	15th	12th	30	0
	RANK	1	2	5	6	1	7

Comfortably Numb
5/12 | 171 | 5 TOP RANK

25 pts	SCORE	0	1	3rd	9th	27	2
	RANK	10	4	1	5	3	2

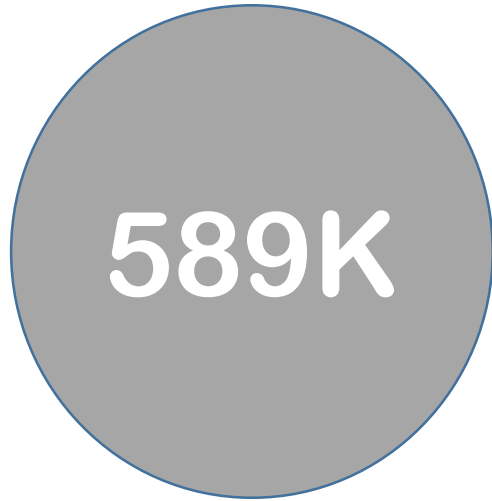
BOOBOO BEARS
3/12 | 179 | 10 TOP RANK

27 pts	SCORE	2	2	6th	9th	7	1
	RANK	3	3	2	5	10	4

Craio's Choice Team

Business Model

We charge \$9.99/monthly fee for stats and analysis.



589K

USERS OF FANDOM STATS

60% of Market Share

\$9.99

MONTHLY STAT FEE

\$9.99/month

\$67.2M

REVENUE

2017 - 2020

Market Adoption

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Events

College Sports Stadiums (49M)
Professional Sports Stadiums (150+M)
Golf Tournaments (7M)
Auto Racing Tracks (2M)
E-Sports Tournaments (100K)

Marketing

Facebook Promotions
Google Display Ads
YouTube Channel
Email/Text Marketing
Content Marketing

Brand Evangelists

Fandom Cup Users
Fantasy Sports Bloggers

Competition



Competitive Advantages

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1st TO MARKET

The 1st fantasy sports platform offering multi-sport team-based game play.

CUSTOMIZABLE

Our product is customizable. User decides their game settings such sports leagues, length of season, and frequency of play.

RESPONSIVE

Agile in our ability to respond to consumer preferences in unserved collegiate, minor, and international markets.

WOMENS SEGMENT

To serve untapped demand for women's sports.

CONFIGURABLE

Platform is well suited to operate in very dynamic regulatory environment that optimize revenue regardless of where any regulation ends up.

CHOICE

All Sports. All Levels. All Countries

Thank You

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We put the Fan back in Fantasy.

Any Questions?

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